CONTRACT



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

And:

Buying Time LLC 650 Massachusetts Ave NW Suite 210 Washington, DC 20001

| | Contract / Revision | | A | t Order# | İ |
|-----------------------|---------------------|---------|---------|-------------|-----------------|
| | 562412 | 1 | | | |
| Product | I | | | | |
| Political | | | | | |
| Contract Dates | Estimate # | | | | |
| 10/16/12 - 10/22/12 | 1951 | | | | |
| Advertiser_ | | | Origi | nal Date / | <u>Revision</u> |
| Kander/D/Sec of State | | | 10. | /11/12 / | 10/11/12 |
| | Billing Cycle | Billing | Caler | ndar | Cash/Trade |
| | EOM/EOC | Broad | cast | | Cash |
| | Station | Accou | nt Exe | ecutive | Sales Office |
| | KTVI | Mickie | Reev | /es | St. Louis - KTV |
| | Special Handling | | | | |
| | | | | | |
| | Demographic | | | | |
| | Adults 25-54 | | | | |
| | | | | | |
| | | | | | |
| | IDB# | Adver | tiser (| <u>Code</u> | Product Code |
| | | 356 | | | |
| | Agency Ref | | 1 | Advertiser | Ref |
| | | | | | |

| | | Spots/ | 200 | otals |
|--|--------------------------------------|-----------------------|------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | Type Spots | Amount |
| D 1 2 10/16/12 10/22/12 530a-6a | 530a-6a | :30 | NM 0 | \$0.00 |
| 2 2 10/16/12 10/22/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/121 1 | 6-630A <u>Rate</u> \$900.00 | :30 | NM 1 | \$900.00 |
| 3 2 10/16/12 10/22/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/121 1 | 630-7A <u>Rate</u> \$975.00 | :30 | NM 1 | \$975.00 |
| 4 2 10/16/12 10/22/12 Fox 2 News at 7 am Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1 1 | 7-730A <u>Rate</u> \$825.00 | :30 | NM 1 | \$825.00 |
| 5 0 40/46/42 10/22/12 Fox 2 News at 7 am | 730-8A <u>Rate</u> \$825.00 | :30 | NM 2 | \$1,650.00 |
| To O Nove at 9 am | 8a-9a | :30 | NM 2 | \$1,500.00 |
| 7 2 10/16/12 10/22/12 Fox 2 News at 8 am Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1-1 2 | 8a-9a | :30 | NM 2 | \$1,500.00 |
| 8 2 10/16/12 10/22/12 M-F 10a-11a Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1-1-1- 3 | <u>Rate</u> | :30 | NM 3 | \$825.00 |
| 9 2 10/16/12 10/22/12 Fox 2 News Midday Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/121 1 | | :30 | NM 1 | · |
| 10.2 10/16/12 10/22/12 Fox 2 News Midday | 1130A-12P <u>Rate</u> \$425.00 | :30 | NM 3 | |
| 11 2 10/16/12 10/22/12 M-F 5p-530p | 5p-530p <u>Rate</u> \$975.00 | :30 | NM 2 | . , |
| 42 2 10/16/12 10/22/12 M-F 530p-6p | 530p-6p <u>Rate</u> | :30 | NM 2 | \$1,800.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment to station will not be bound by conditions.



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

| | Contract / Revision 562412 / | Alt Order# | | |
|---------------------------------------|---------------------------------|--|--|--|
| Contract Dates 10/16/12 - 10/22/12 | Product Political | Estimate # 1951 | | |
| Advertiser Kander/D/Sec of State | | riginal Date / Revision 10/11/12 / 10/11/12 | | |

| | h | | | | |
|--|---|---|-------------------|----------------|------------|
| | | Spots/ | | Total | NOTICE. |
| Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | Type Spots | SAMPLE SAMPLES | Amount |
| Start Date | Rate \$900.00 Start/End Time 530p-6p | <u>Weekdays Length Rate</u> M−−W−−−−− :30 \$900.00 | <u>Type</u> NM | | |
| See MG 12.4 4 2 10/18/12-10/18/12 M-F 530p-6p → MG for 12.2 10/17 | 530p-6p | Th :30 \$900.00 | MM | | |
| 13 2 10/16/12 10/22/12 M-F 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/121 1 | 6p-630p <u>Rate</u> \$900.00 | :30 | NM | 1 | \$900.00 |
| | 9p-10p | :30 | NM | 0 | \$0.00 |
| D 14 2 10/16/12 10/22/12 M-F 9p-10p 15 2 10/16/12 10/22/12 Fox 2 News Saturday Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1- 1 | 7a-9a <u>Rate</u> \$450.00 | :30 | NM | 1 | \$450.00 |
| 16 2 10/16/12 10/22/12 Fox 2 News Saturday Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/121 1 | 830-9A <u>Rate</u> \$450.00 | :30 | NM | 1 | \$450.00 |
| | 5p-6p | :30 | NM | 0 | \$0.00 |
| D 17 2 10/16/12 10/22/12 Fox 2 News Saturday 18 2 10/16/12 10/22/12 Su 7-9a Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1 1 | 730-8A <u>Rate</u> \$375.00 | :30 | MM | 1 | \$375.00 |
| 19 2 10/16/12 10/22/12 Fox 2 News Sunday Mo Start <u>Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | 8-830A <u>Rate</u> \$375.00 | :30 | NM | 1 | \$375.00 |
| Week: 10/16/12 10/22/12 1 1 20 2 10/16/12 10/22/12 FOX News Sunday Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1 1 | 9-930A <u>Rate</u> \$450.00 | :30 | MM | 1 | \$450.00 |
| N 21 2 10/22/12 10/22/12 M-F 6a-7a Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 1 1 | 6-630A <u>Rate</u> \$1,350.00 | :30 | MM | 1 | \$1,350.00 |
| N 22 2 10/16/12 10/22/12 Fox 2.News at 7 am Start Date End Date Weekdays Spots/Weel Week: 10/16/12 10/22/12 -111 3 | 7-730a <u>Rate</u> \$1,250.00 | :30 | NM . | 3 | \$3,750.00 |
| N 23 2 10/19/12 10/19/12 M-F 5p-530p Start Date End Date Weekdays Spots/Weel Week: 10/16/12 10/22/121 1 | 5p-530p <u>Rate</u> \$2,225.00 | :30 | NM | 1 | \$2,225.00 |
| N 24 2 10/22/12 10/22/12 M-F 530p-6p Start Date | 530p-6p | :30 | NM | 1 | \$2,025.0 |
| Week: 10/16/12 10/22/12 1 1 N 25 2 10/16/12 10/22/12 M-F 9p-10p Start Date End Date Weekdays Spots/Wee Week: 10/16/12 10/22/12 1 1 | 9p-10p | :30 | NM | 1 | \$2,025.0 |
| N 26 2 10/16/12 10/22/12 9p News Delayed Start Date End Date Weekdays Spots/Wee Week: 10/16/12 10/22/12 11-1 3 | 930-10p <u>k Rate</u> \$2,025.00 | :30 | NM | 3 | \$6,075.0 |
| VVOCA, IVIVIA | | Totals | | 36 | \$34,075.0 |
| | | | | | |

Net Amount Gross Amount # of Spots Time Period \$28,963.75 \$34,075.00 36 10/01/12 -10/22/12 \$28,963.75 \$34,075.00 36 Totals



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| Advertiser Kander/D/Sec of State | [2 | <u> 10/11/12 / 10/11/12</u> | | |

Print Date 10/11/12

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